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FOR IMMEDIATE RELEASE:

Mighty Bright Debuts 2-LED USB Red Light

Innovative red LED perfect for performance lighting

Santa Barbara, CA – October 10, 2011 – Mighty Bright introduces the **2-LED USB Red Light**, the newest addition to Mighty Bright's highly successful line of LED USB lights. The **2-LED USB Red Light** features two red LEDs and is designed to eliminate night blindness in variable lighting conditions that exist onstage and during performances.

The distinctive red LEDs enable the eye to adjust more rapidly to dark lighting environments. Red light wavelengths are not easily observed from a distance, making the Mighty Bright **2-LED USB Red Light** the perfect choice for professional DJs, production managers, and pro sound and light technicians. Red light is particularly appropriate in performance lighting situations, where white light and smoke can cause refractive wash-out. The Mighty Bright **2-LED USB Red Light** is portable, adjustable, and environmentally friendly. The compact and flexible **2-LED USB Red Light** is perfect for professionals on the road, folding and fitting easily into laptop bags. Available in a silver finish, the **2-LED USB Red Light** requires no batteries, and plugs into any standard Type A USB port for full keyboard illumination.

Mighty Bright's new 2-LED USB Red Light features:

- Durable red LEDs never need to be replaced
- No batteries, plugs into any standard Type A USB port
- Illuminates your entire keyboard or work space

- Fits easily into laptop cases
- Adjustable arm holds the light in place
- Precisely engineered optical grade lens spreads light evenly across the keyboard

The retail price for Mighty Bright's new 2-LED USB Red Light is set at an affordable MSRP of \$14.99.

The 2-LED USB Red Light will be featured at the 2012 NAMM Show, January 19-22 in Anaheim, CA.

About Gold Crest, LLC & Mighty Bright

Gold Crest sells Mighty Bright branded light and sight products to consumers and professionals. The Mighty Bright brand incorporates high quality materials with the latest available offerings in LED and optical technologies at an affordable price. For more information, visit www.mightybright.com/utilitylights.